

AMANDA YOUNG

LEARNING EXPERIENCE LEADER • CURRICULUM ARCHITECT • ED TECH STRATEGIST



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<http://amandamyong1.wix.com/e-portfolio>

ABOUT ME

I specialize in designing and delivering content across diverse formats—interactive modules, videos, workshops, toolkits, assessments, and live events—tailored to meet the needs of global audiences in fast-paced environments.

From concept to launch, I lead large-scale learning initiatives with precision and creativity, managing cross-functional teams, aligning stakeholders, and driving measurable impact. I'm passionate about mentoring fellow instructional designers, fostering a culture of innovation, and building systems that support sustainable content production.

My work bridges the gap between instructional theory and real-world application—making learning not just effective, but unforgettable.

EDUCATION

M.Ed. Instructional Technology

University of South Florida (2010 – 2012)

Achieved Certifications as:

Florida Digital Educator

Web Design Professional

B.S. Management Information Systems

University of South Florida (1998 – 2001)

WORK EXPERIENCE

Sr. Digital Curricula Developer (8/2017 – Present)

Centene | Tampa, FL

Design and develop learner-focused instructional materials including training modules, manuals, role play scenarios, facilitator guides, self-paced study, and multimedia solutions for a blended learning environment.

Selected Accomplishments:

Lead end-to-end development of blended learning programs, including training modules, facilitator guides, multimedia content, and interactive experiences tailored for adult learners.

Spearheaded enterprise-wide executive learning journeys focused on emotional intelligence, crucial conversations, and active listening—driving measurable cultural transformation across leadership.

Directed large-scale instructional design projects from concept to launch, managing timelines, stakeholder alignment, and cross-functional delivery to ensure high-impact outcomes.

Mentored junior instructional designers and contractors, providing guidance on design best practices, accessibility standards, and project execution strategies.

Built scalable systems and templates for project management, resource planning dashboards, and technology roadmaps to streamline team operations and improve delivery consistency.

Facilitated team-wide Lunch-n-Learns on tools like SharePoint and Articulate Rise, and championed human-centered design principles to elevate course quality.

Collaborated with quality assurance and accessibility teams to implement WCAG/508 compliance checks, ensuring inclusive learning experiences for all users.

Served as a lead for Centene's Women's I.N.S.P.I.R.E. Tampa Chapter, organizing 150+ engagement events and increasing membership by 33% to over 800 employees.

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PROFESSIONAL SKILLS

Course Lifecycle	●	●	●	●	●
Graphic Design	●	●	●	●	●
Content Management	●	●	●	●	●
Project Management	●	●	●	●	●
Customer Support	●	●	●	●	●

TECHNICAL SKILLS

Articulate Storyline	●	●	●	●	●
Articulate Rise	●	●	●	●	●
PhotoShop	●	●	●	●	●
Premier Pro	●	●	●	●	●
Camtasia	●	●	●	●	●
Canvas	●	●	●	●	●
Cornerstone LMS	●	●	●	●	●
Wellsaid Labs	●	●	●	●	●
Synthesia AI	●	●	●	●	●
Vyond	●	●	●	●	●
Smartsheet	●	●	●	●	●
Qualtrics	●	●	●	●	●

Multimedia/ Instructional Developer (8/2014 – 8/2017)

University of South Florida, College of Nursing | Tampa, FL

Responsible for overall educational content design; leveraging experience in communication, technology, and instructional design across a range of media formats and platforms. Collaborates with faculty, administrators, and staff to discuss and develop online college courses, packaged program content, presentations, and / or marketing information in support of USF and the College of Nursing educational and institutional goals.

Selected Accomplishments:

Conceptualized and implemented multiple course refinements utilizing best practices from Quality Matters (QM); improving both student and instructor interface and experience.

Lead team to develop a Critical Incident and Disaster Preparedness training program that included an online course and corresponding live disaster simulation. The course was an interdisciplinary initiative across multiple medical colleges and the first time anything of this scale had been attempted.

Developed an onboarding training program for new faculty to orient them to teaching in an online environment and familiarize them with the unique challenges and opportunities it presents.

Provided training and support to faculty and staff on Canvas and related technologies.

Information Technology (IT) Analyst (11/2007 – 4/2013)

Duke Energy | St. Petersburg, FL

Responsible for analyzing and supporting proposed IT solutions in support of overall plant management and operations. Led numerous software applications and hardware configuration projects for cross-functioning customers.

Selected Accomplishments:

Conceptualized and designed five software-training classes for various end-user groups in support of central engineering and plant operations; training directly contributed to a \$1M cost savings.

Created scores of software/application user manuals, technical manuals, and online change management knowledge base entries for quick retrieval by first level support personnel.

INTEREST

